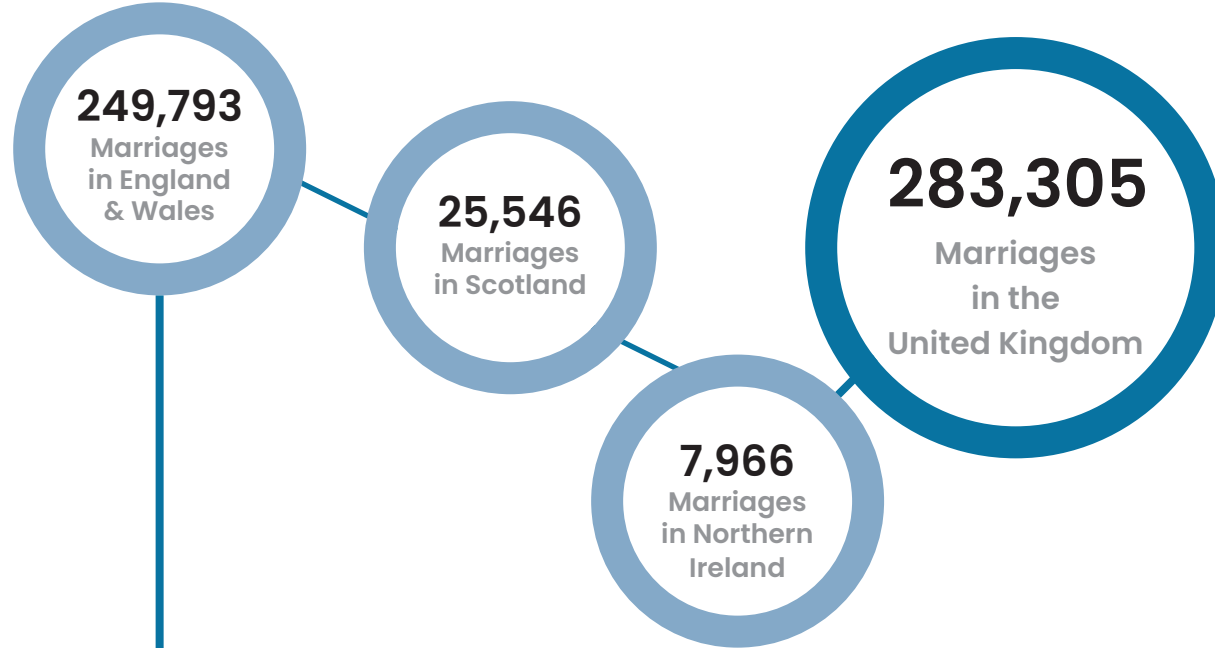


ukbride

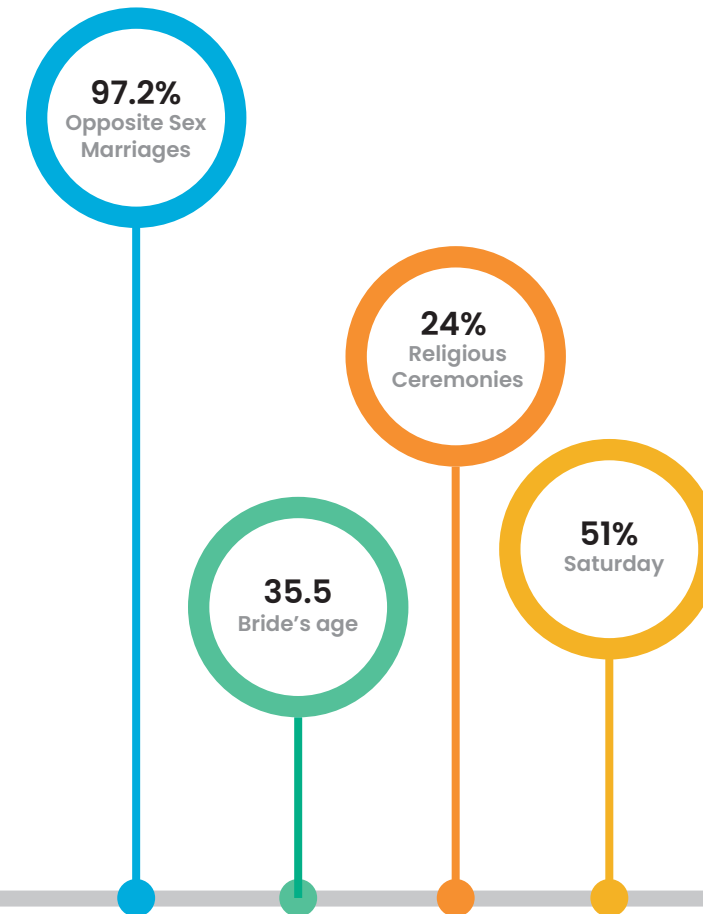
SPECIAL OFFER  
UP TO  
**33%**  
OFF





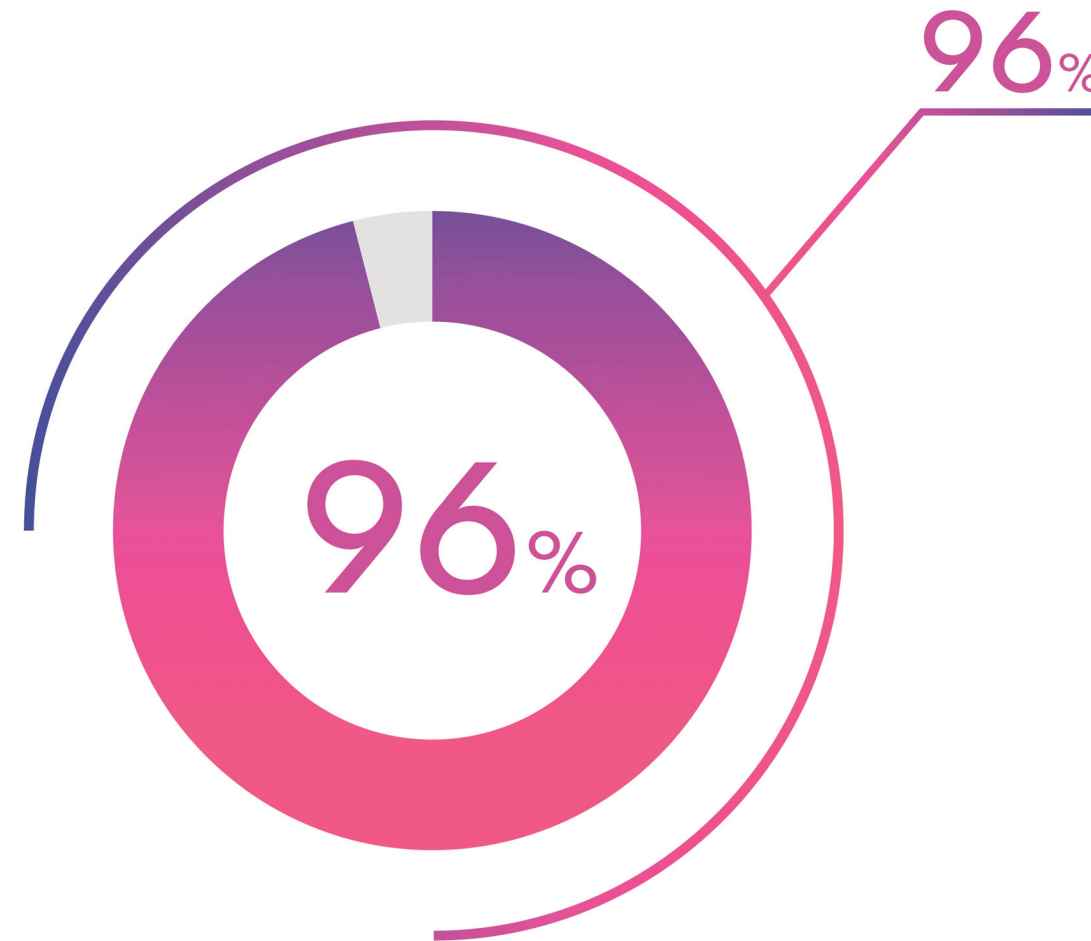
## OFFICIAL WEDDING STATISTICS

There are **283,305** marriages in the UK.





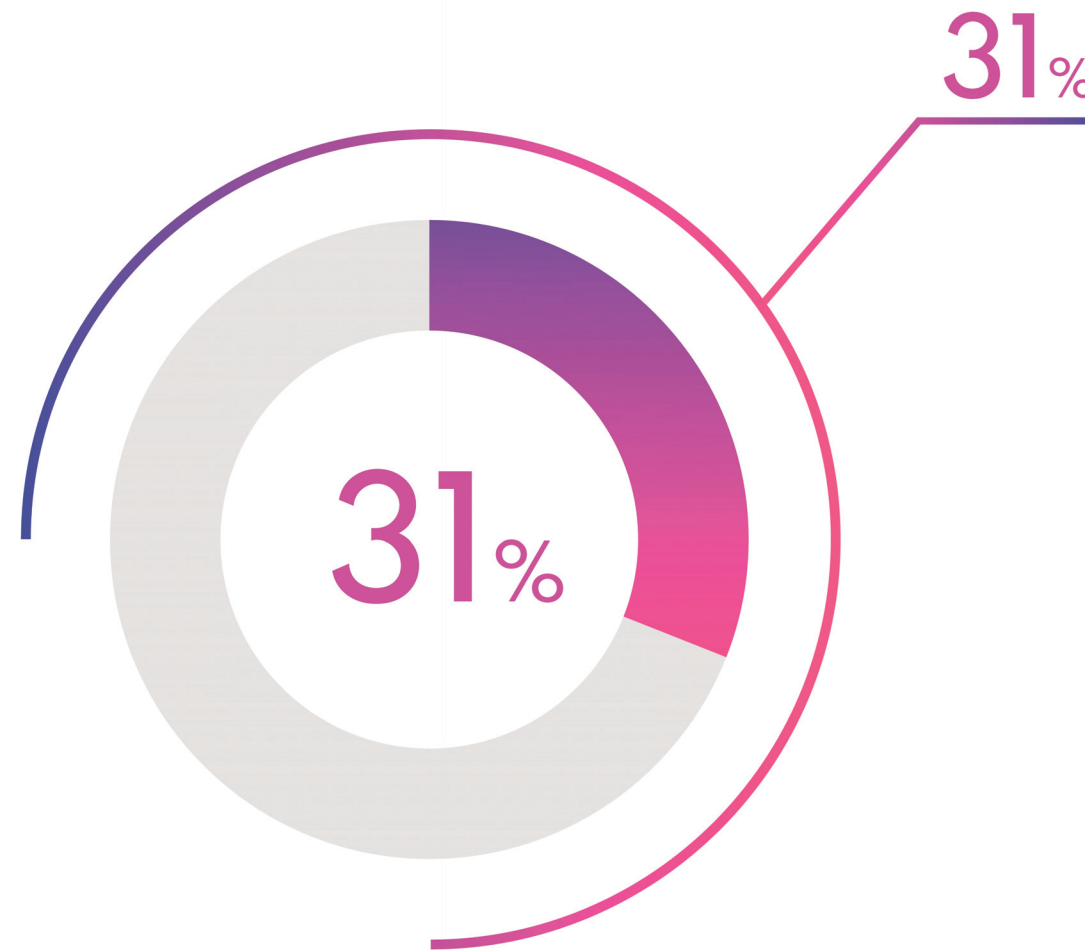
96% of brides-to-be use UKbride to plan their wedding



[SOURCE] OFFICE FOR NATIONAL STATISTICS AND GOOGLE ANALYTICS



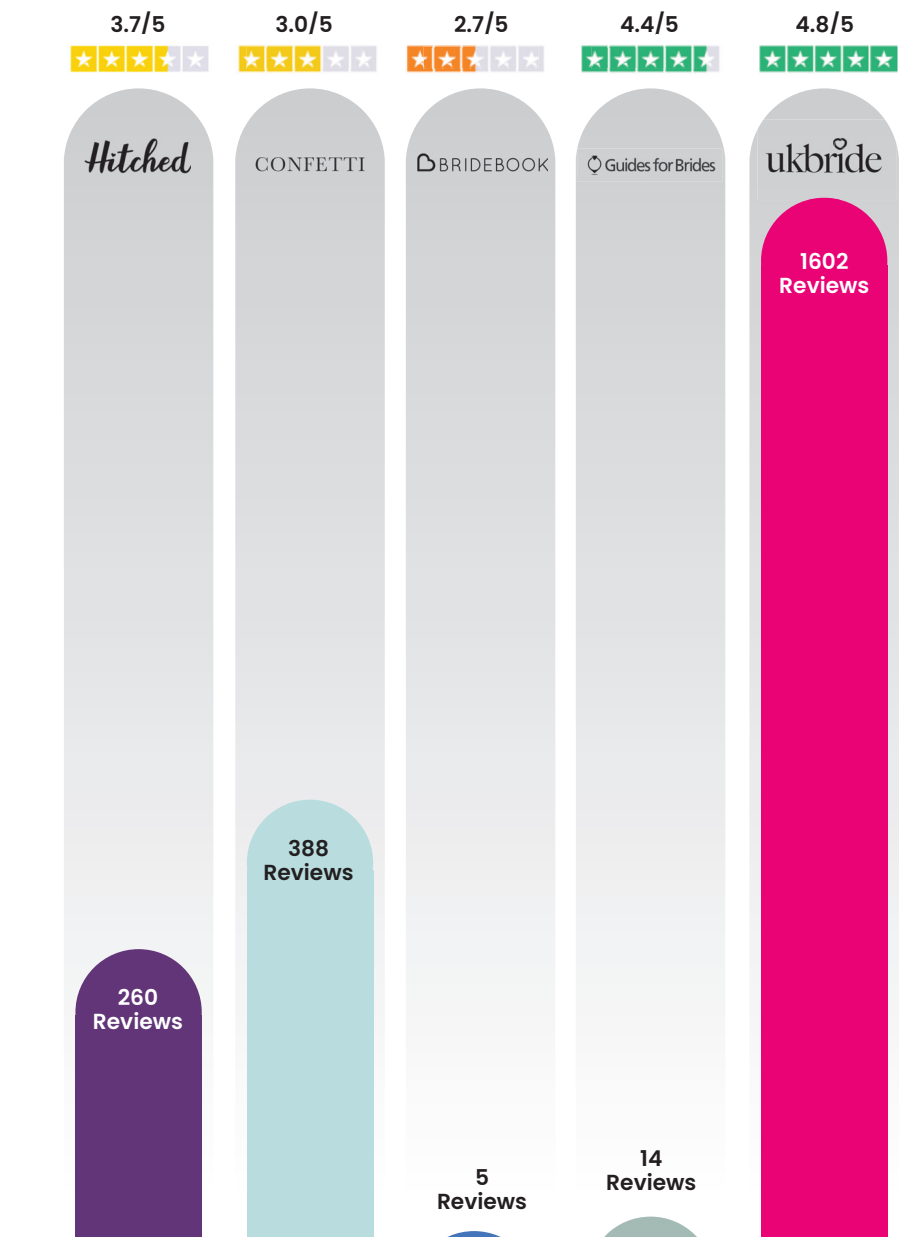
And 31% actually join UKbride, which is the largest database of brides-to-be in the UK



[SOURCE] UKBRIDE DATA WHICH IS AVAILABLE TO PURCHASE



# How trustworthy are the top 5 wedding websites?





## Award winning website

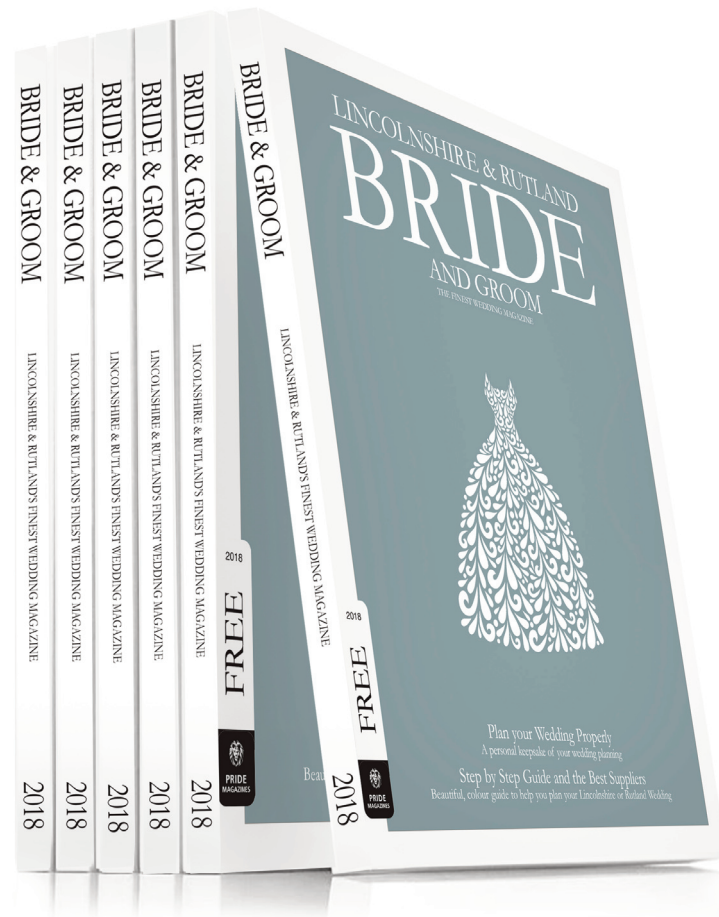


We have received consecutive awards by Experian for the amount of traffic we receive





We have 25 years experience in the wedding industry



We published the largest network of wedding magazines in the UK.

Advertisers migrated online



## Why do so many brides join UKbride?



Win a £25,000 Wedding  
Free Wedding Planning Tools  
Free Engagement Shoot  
Free Wedding Magazines

and free to join





## Average Spend on a wedding is £19,000



Average spend  
£7,000 on the venue  
£6,000 on food and drink  
£6,000 on everything else

Weddings in UK -  
total spend is £4.3 Billion



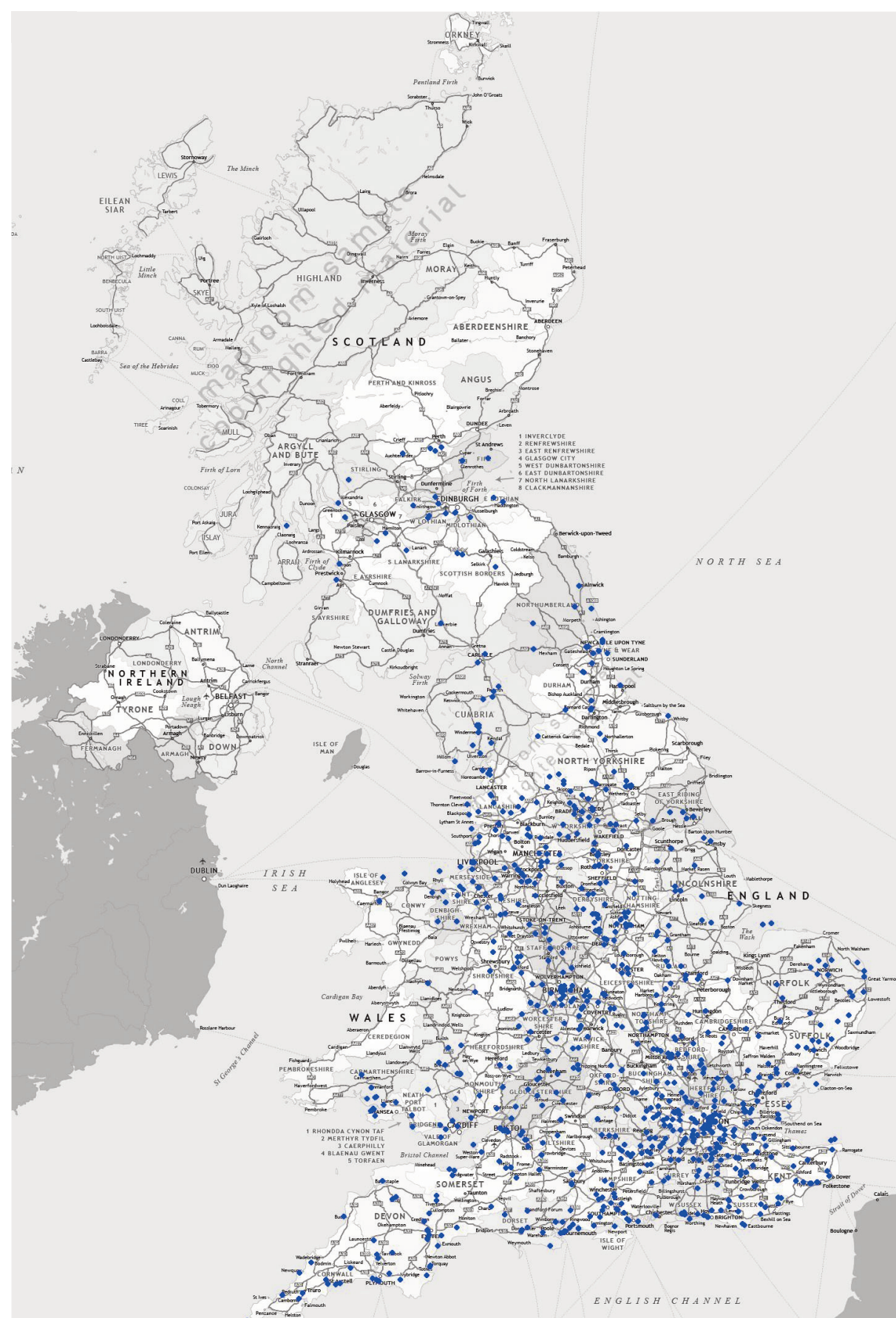
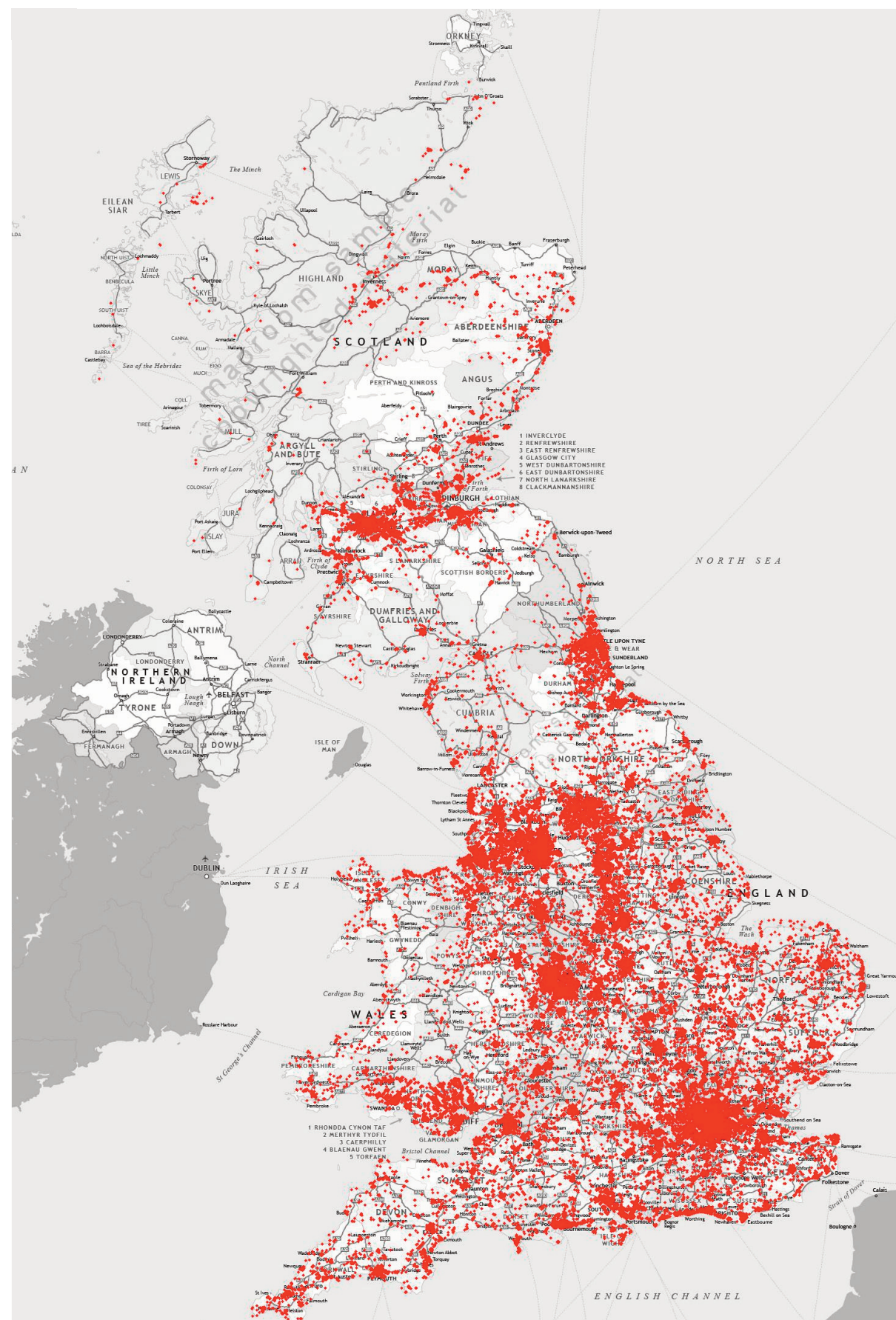
# Location of our members

Over 122,000 active members

Which is 31% of all brides-to-be



Clients





## Our clever IT team built – ‘Facebook for Brides’



The Wall – just like Facebook

1,000's of tips & advice

Venues and wedding suppliers

20,000 Dresses

Forum – 2 million posts

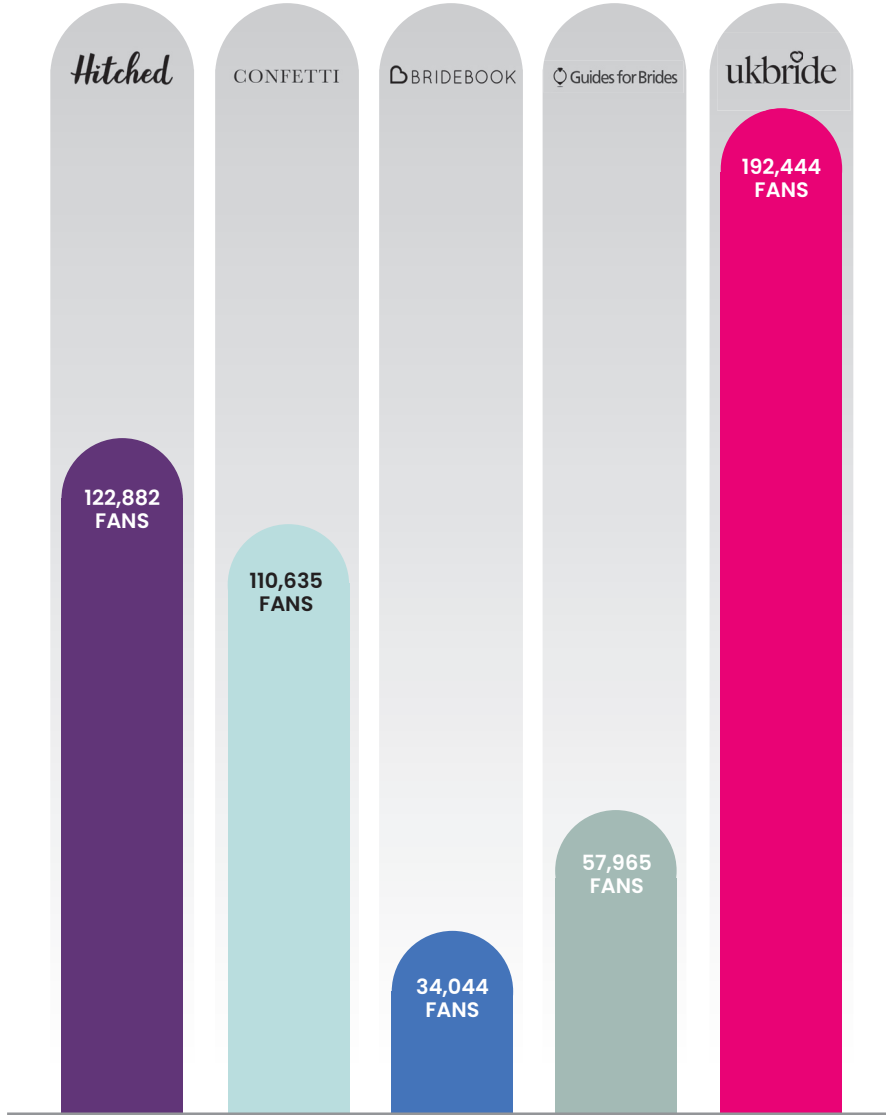
Over 3 Million Pages in total

Mobile Friendly

Very addictive



# Facebook is the number one Social media website in the World



Correct at time of going to press August 2020  
[www.facebook.co.uk](http://www.facebook.co.uk)



## At the time of joining we ask our members “have you booked your venue yet?”

No, I still need to book it	74.9%
No, I’m not having a venue	3.3%
Yes, I’ve booked it	21.8%





## 79% of brides-to-be get married within 50 miles of their home

Getting married within 50 miles	79%
In UK but greater than 50 miles	13%
Getting Married abroad	8%





## Unlimited Online Campaign



Supplier Page  
Wall Advertising  
Online Advert  
Up to a 50 Mile Radius  
Unlimited Daily Promotion

Unlimited Images  
Unlimited Text  
Unlimited Videos  
Unlimited Real Weddings  
Unlimited Wedding Fairs  
Unlimited Reviews



## Leads – The largest database of brides-to-be in the UK

A list of local leads every week

Date of Wedding

Budget of Wedding

Quantity of Guests

Email 100% (opt in)

Address and

telephone (opt in only)



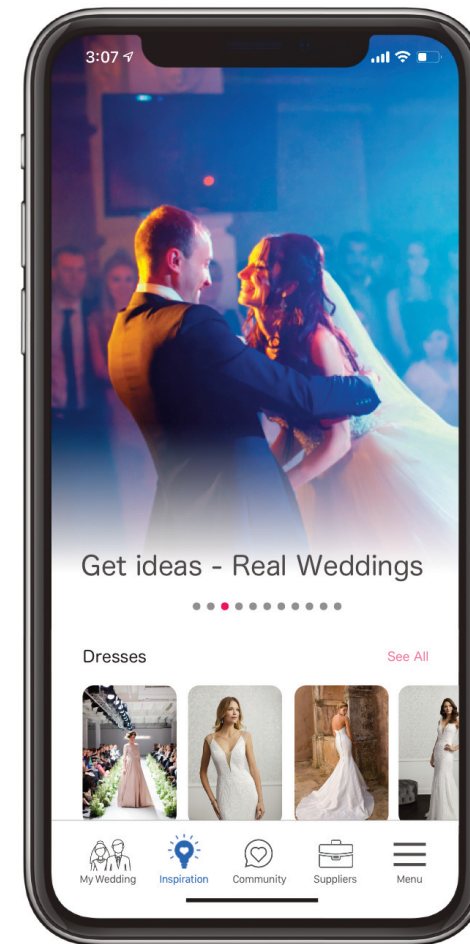
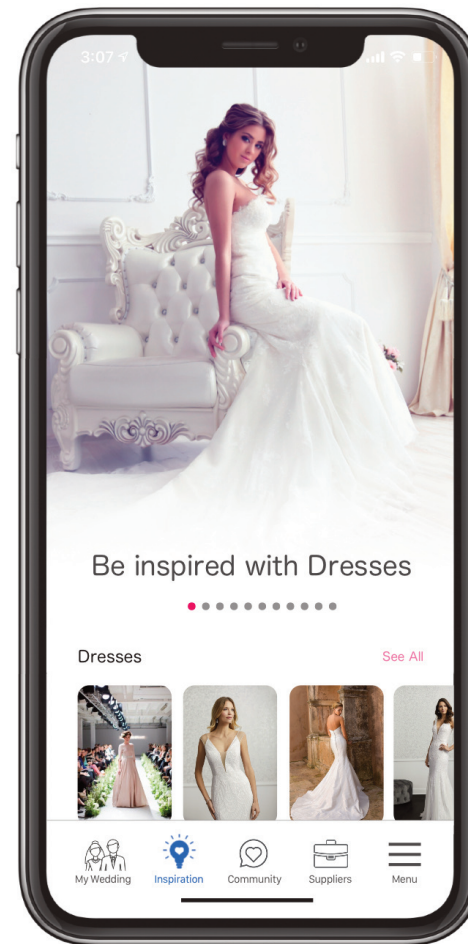
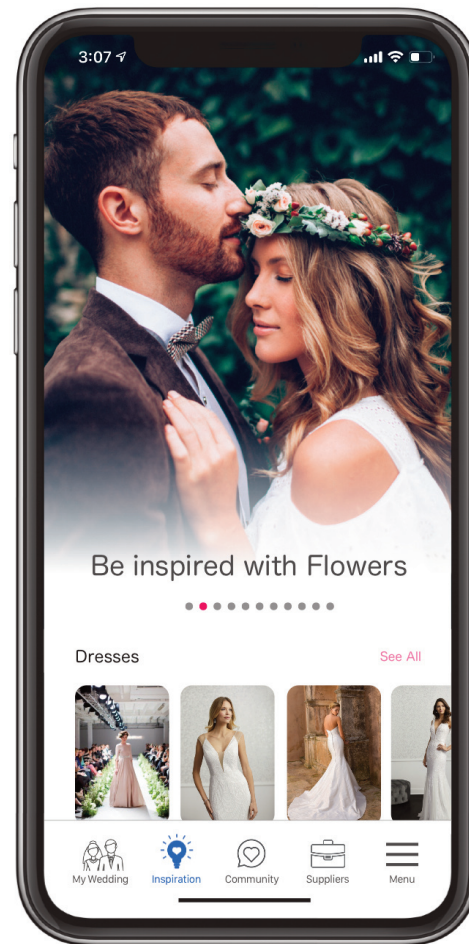
SEND YOUR BROCHURES  
SEND EMAIL CAMPAIGNS  
OR EVEN GIVE THEM A CALL

So you can turn  
them into bookings!





# Mobile Friendly – App coming soon





## UKbride Dashboard



Easy to monitor

Amend your adverts

Download your enquiries


Download your leads

Profile page of bride  
for each of your bookings

Campaign Score



# UKbride Dashboard – visual

**Dream Castle**

**Images Uploaded**  
**18** /100\*

**Videos Uploaded**  
**3** /6\*



**Real Weddings Uploaded**  
**3** /6\*



**Accreditations & Awards**  
**5** /3\*

\* Recommended Amount

**Your Bookings** ⓘ

Latest Bookings






**Millie Limb & George Smith**  
SPEND £8,500  
LEFT REVIEW   
ADDRESS Boston PE21 0BB [INFO](#)

**Sarah Parker & James Hunter**  
SPEND £6,950  
LEFT REVIEW   
ADDRESS Boston PE21 9EL [INFO](#)

**TOTAL BOOKINGS**  
**3**  
**TOTAL REVENUE**  
**£22,700+**  
[VIEW ALL BOOKINGS](#)

**Your Enquiries** ⓘ

Last 6 Months ▼


Request Type	Total	Download
Availability Checks	41	
Venue Tours	6	
Brochure Requests	38	
Personal Quote Requests	17	
<b>Total Requests</b>	<b>102</b>	

  
[DOWNLOAD ALL ENQUIRIES](#)

**Next Advert**

**Live On:** 9th Apr 2021


**Would you like a free brochure for Dream Castle?**



Get in touch if you would like a free brochure! Dream castle is the perfect setting for your special day!

[EDIT ADVERTS](#)

**Campaign Status** ⓘ



**CAMPAIGN SCORE**  
**48** /100

You need to set up your campaign. See your **To Do List** below for what you need to complete.

  
**Your Leads** ⓘ

**CURRENT LIVE LEADS**  
**1200**  
[PURCHASE LEADS](#)



We achieve on average **SIX BOOKINGS** per client, per year and we can prove it too!

**Millie Limb & George Smith**  
UKBRIDE MEMBER

**Venue Booked**  
Dream Castle  
Boston

**Venue Spend**  
£8,500

**Total Wedding Budget**  
£50,000

**Number of Wedding Guests**  
Day Guests: 100 - 150  
Additional Evening Guests: 50 - 100

**Member's Email Address**  
millielimb@aol.com [Contact Member](#)

**Member's Telephone Number**  
07885 766835

**Member's Address**  
65 Saddlers Way  
Boston  
Lincolnshire  
PE21 0BB

**Member's Review of Dream Castle**  
★★★★★  
**Fantastic Service**  
What a fantastic service Dream Castle offer. It has taken so much stress out of the planning of the wedding I can just concentrate on choosing my dress. Can't wait to walk down the aisle at this great venue

[RESPOND TO REVIEW](#)



We prove that a UKbride member booked your venue

91% of our clients renew their campaign

91%

We've had seven confirmed bookings from UKbride this year alone and it's been great for boosting attendance at our wedding fayres and open evenings!  
Kings Hotel, High Wycombe



## Online Campaigns and Leads – We are offering up to 33% discount on the first year

PACKAGE	TERM	RADIUS	LEADS PER MONTH	PRIORITY LISTING	RATE PRICE	SPECIAL OFFER
<b>BRONZE PACKAGE</b>	1 year	5	UP TO 50	NO	<del>£899</del>	<b>£599</b>
<b>SILVER PACKAGE</b>	1 year	15	UP TO 100	NO	<del>£1599</del>	<b>£1099</b>
<b>GOLD PACKAGE</b>	1 year	25	UP TO 200	YES	<del>£2799</del>	<b>£1999</b>
<b>PLATINUM PACKAGE</b>	1 year	50	UP TO 400	YES	<del>£4399</del>	<b>£3399</b>

ALL PRICES PLUS VAT

# ukbride

Contact us on 0800 112 3 112  
discount@ukbride.co.uk

[www.ukbride.co.uk](http://www.ukbride.co.uk)

