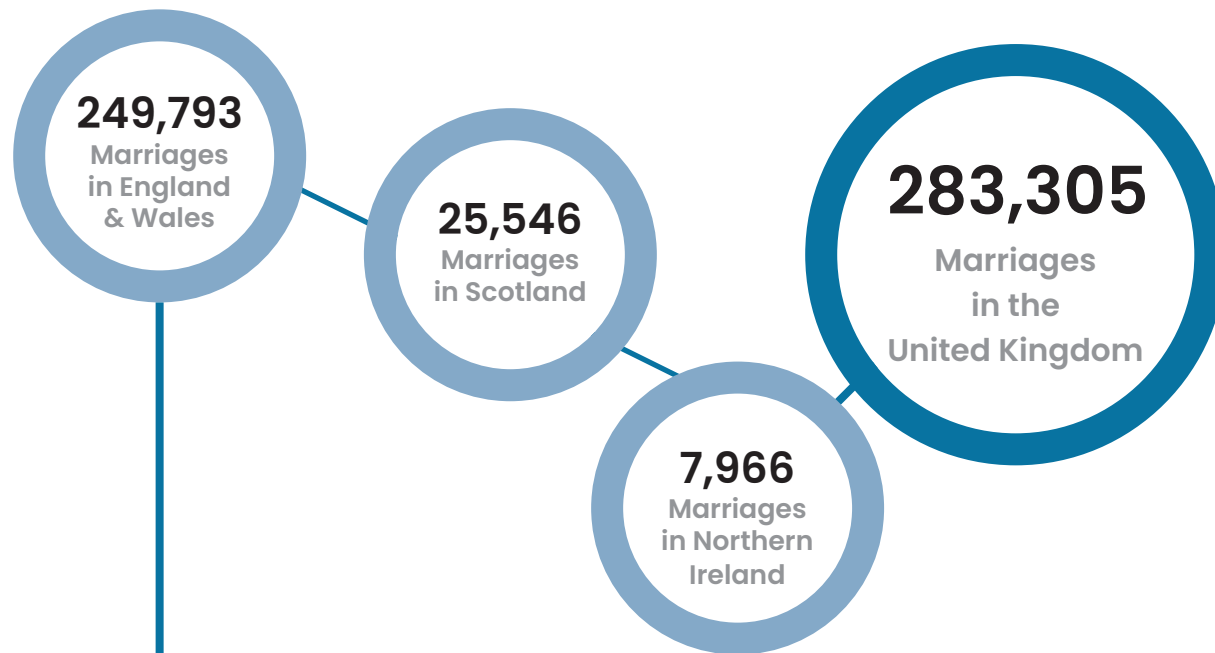


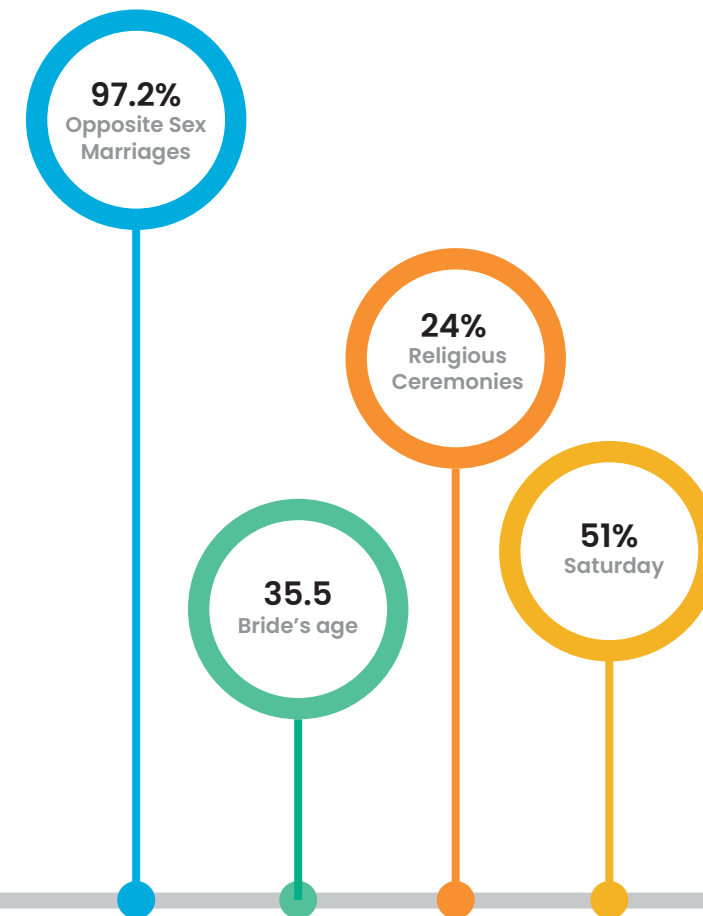
ukbride





OFFICIAL WEDDING STATISTICS

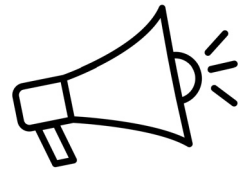
There are **283,305** marriages in the UK.





Why are we different?

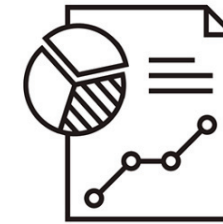
Thousands of businesses promote themselves on UKbride



**Social Media
Wedding
Website**



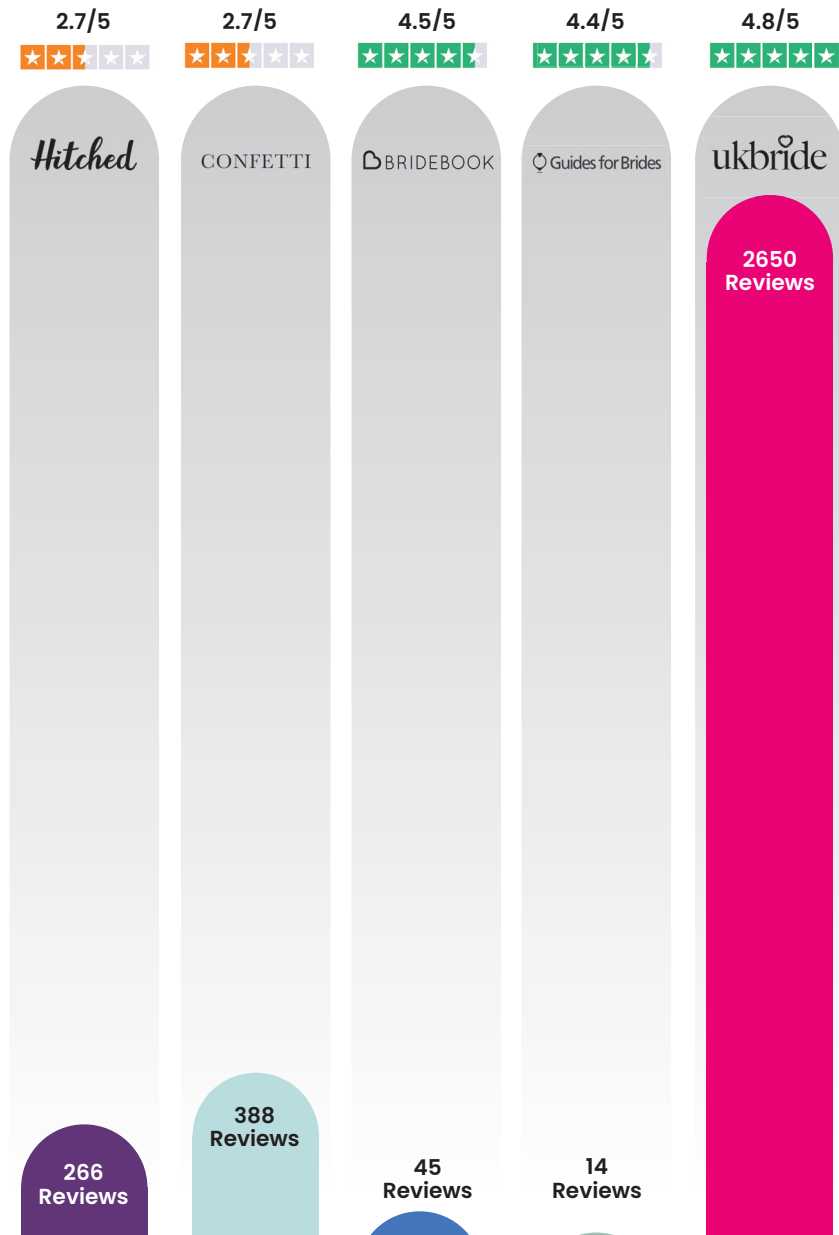
**Most
Trusted**



**Largest
Database**



How trustworthy are the top 5 wedding websites?



4.7

Excellent



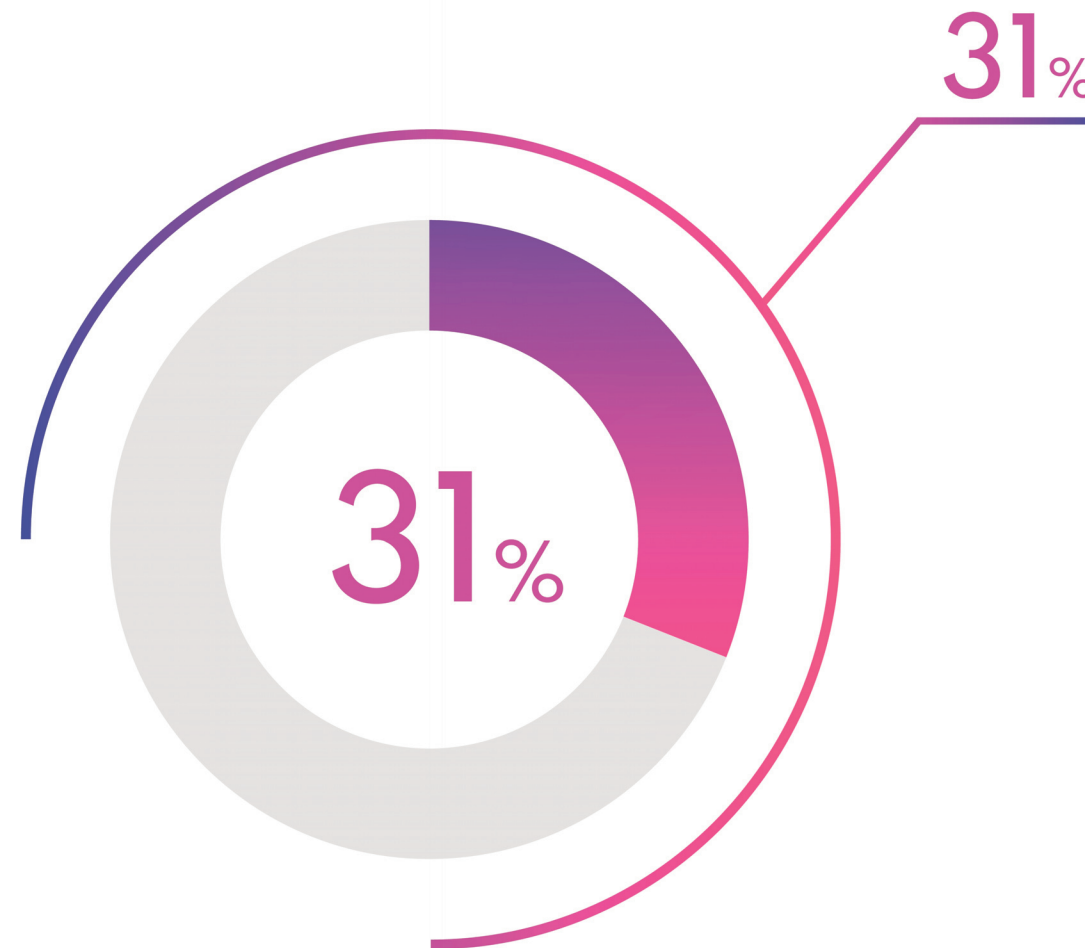
4.8

Excellent





Up to 31% actually join UKbride, which is the largest database of brides-to-be in the UK



[SOURCE] UKBRIDE DATA WHICH IS AVAILABLE TO PURCHASE



Award winning website

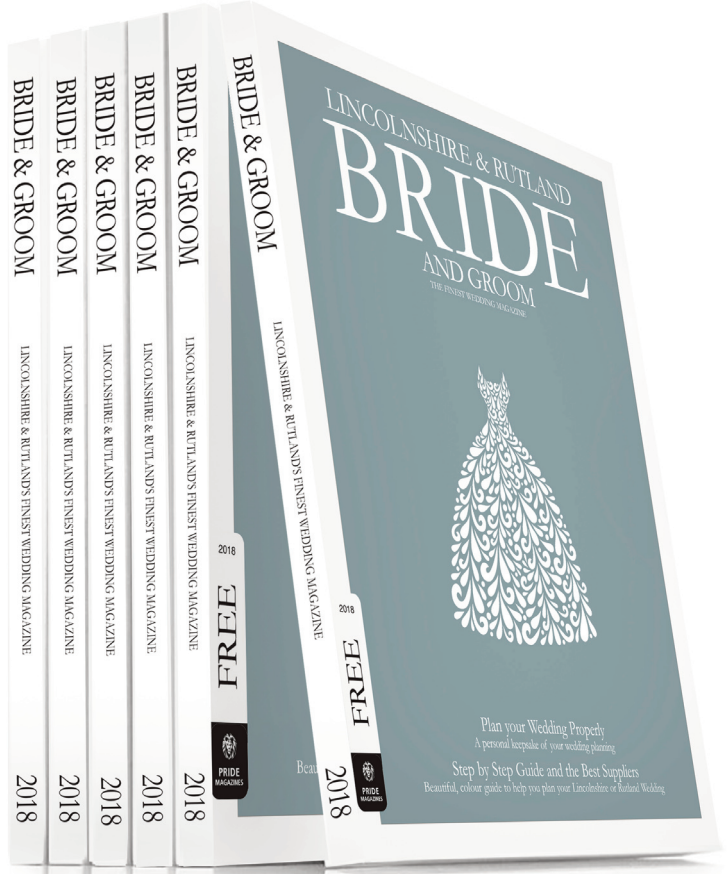


We have received consecutive awards by Experian for the amount of traffic we receive





We have 27 years experience in the wedding industry



We published the largest network of wedding magazines in the UK.

Advertisers migrated online



Why do so many brides join UKbride?



Win a £25,000 Wedding
Free Wedding Planning Tools
Free Engagement Shoot
Free Wedding Magazines

and free to join



Average Spend on a wedding is £19,000



Average spend
£7,000 on the venue
£6,000 on food and drink
£6,000 on everything else

Weddings in UK -
total spend is £4.3 Billion



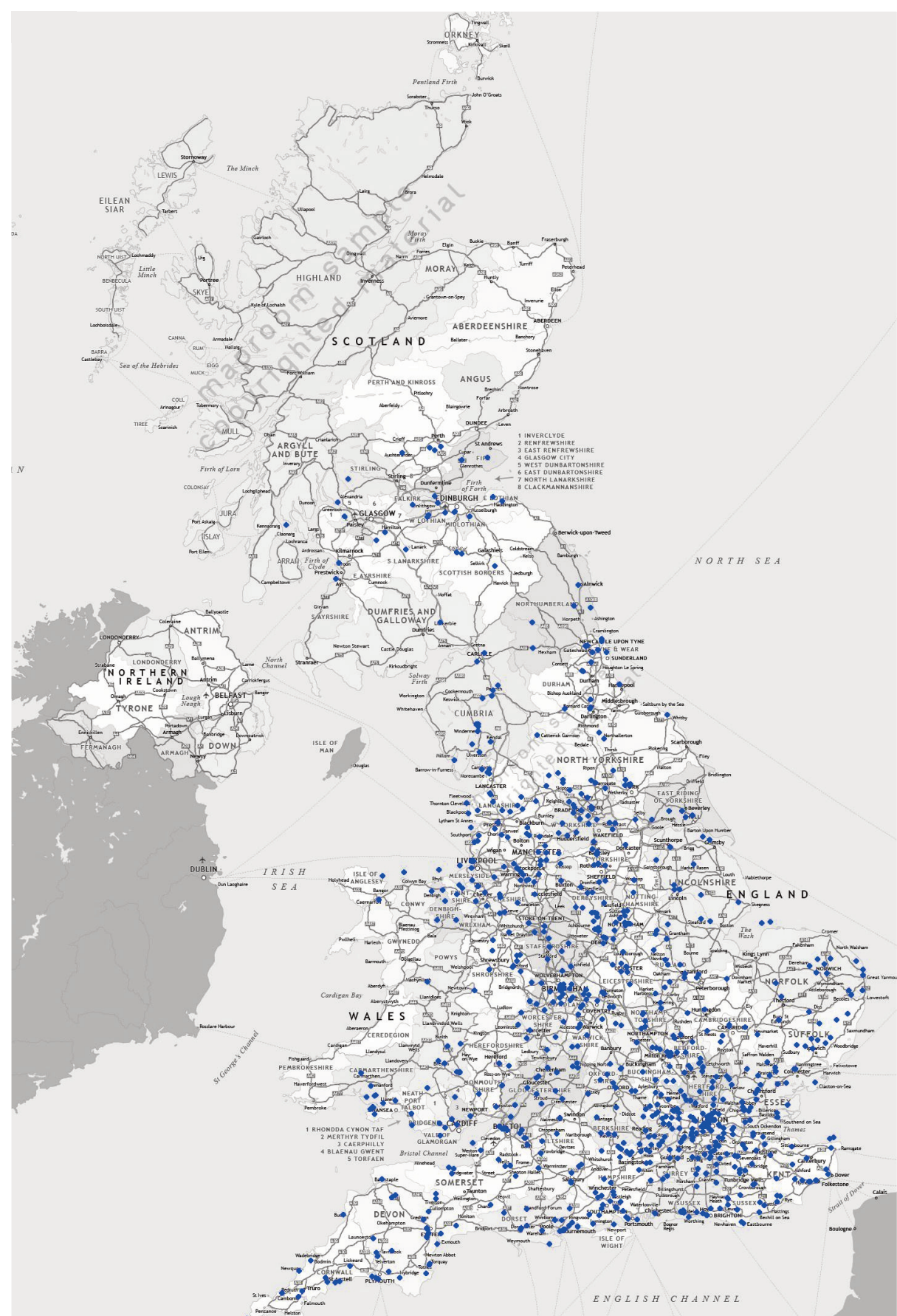
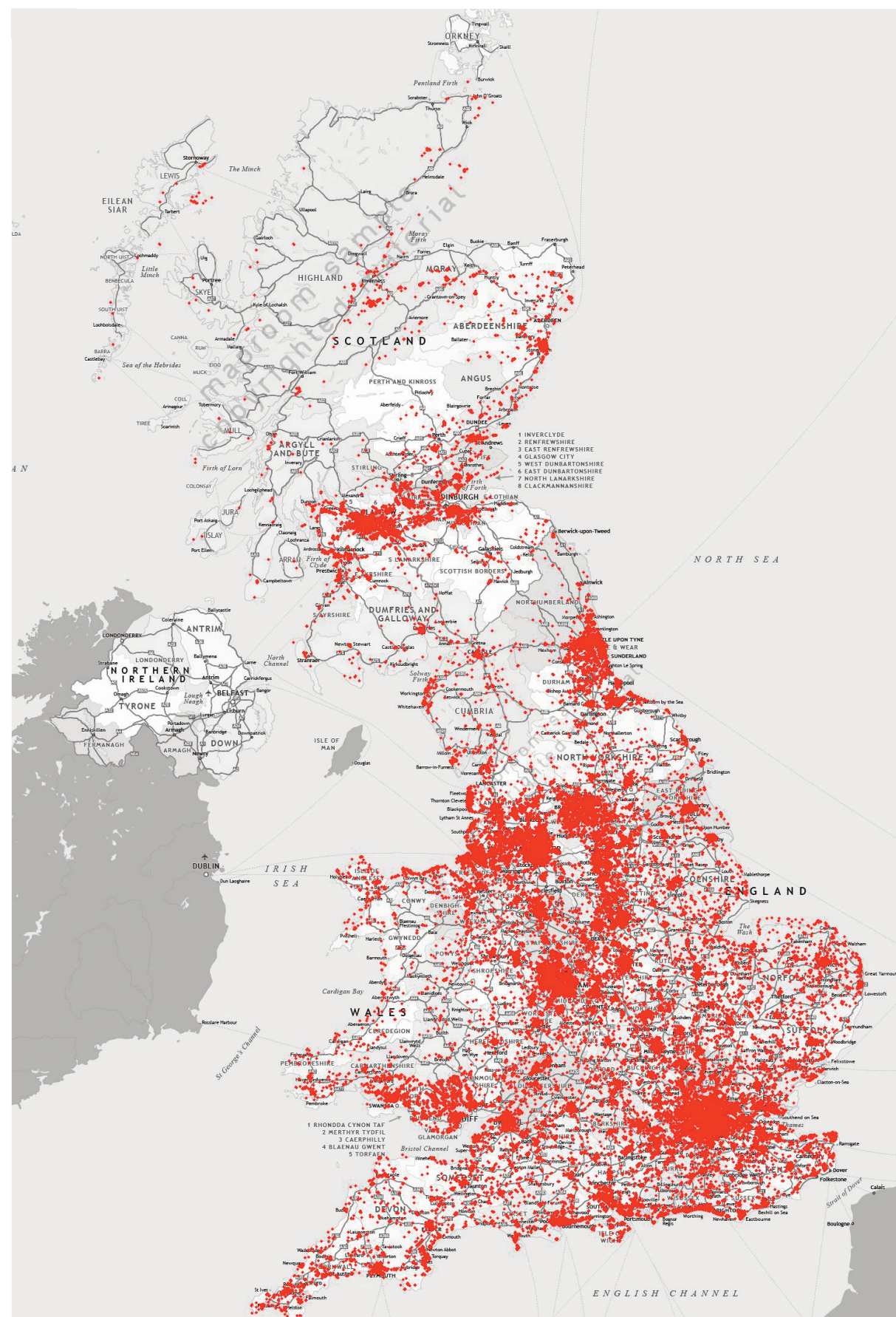
Location of our members

Up to 122,000 active members

Which is up to 31% of all brides-to-be



Clients





Our clever IT team built – ‘Facebook for Brides’



The Wall – just like Facebook

1,000's of tips & advice

Venues and wedding suppliers

20,000 Dresses

Forum – 2 million posts

Over 3 Million Pages in total

Mobile Friendly

Very addictive



At the time of joining we ask our members “have you booked your venue yet?”

No, I still need to book it	74.9%
No, I’m not having a venue	3.3%
Yes, I’ve booked it	21.8%





79% of brides-to-be get married within 50 miles of their home

Getting married within 50 miles	79%
In UK but greater than 50 miles	13%
Getting Married abroad	8%





Unlimited Online Campaign



Unlimited Advertising Package

- ★ Full Supplier Page
- ★ Unlimited Daily Promotion
- ★ Unlimited Images
- ★ Unlimited Text
- ★ Unlimited Videos
- ★ Unlimited Real Weddings
- ★ Unlimited Wedding Fairs
- ★ Unlimited Reviews
- ★ Wall Advertising
- ★ Online Advert
- ★ Up to a 100 Mile Radius
- ★ You control your campaign
- ★ Easy to use Dashboard
- ★ Download your enquiries
- ★ Enquiries are emailed live





Leads – The largest database of brides-to-be in the UK

A list of local leads every week

Date of Wedding

Budget of Wedding

Quantity of Guests

Email 100% (opt in)

Address and

telephone (opt in only)



SEND YOUR BROCHURES
SEND EMAIL CAMPAIGNS
OR EVEN GIVE THEM A CALL

So you can turn
them into bookings!



UKbride Dashboard now live and App coming Summer 2022



Take control of your wedding bookings


With your supplier dashboard you can monitor bookings, enquiries, leads and advertising.

- ★ Easy to monitor
- ★ Amend your adverts
- ★ Download your enquiries
- ★ Download your leads
- ★ Bride Profile Page
- ★ Campaign Score





UKbride Dashboard – visual

**Dream Castle**

Images Uploaded
18 /100*

Videos Uploaded
3 /6*



Real Weddings Uploaded
3 /6*



Accreditations & Awards
5 /3*

* Recommended Amount

Your Bookings ⓘ

Latest Bookings






**Millie Limb & George Smith**
SPEND £8,500
LEFT REVIEW 
ADDRESS Boston PE21 0BB [INFO](#)

**Sarah Parker & James Hunter**
SPEND £6,950
LEFT REVIEW 
ADDRESS Boston PE21 9EL [INFO](#)

TOTAL BOOKINGS
3
TOTAL REVENUE
£22,700+
[VIEW ALL BOOKINGS](#)

Your Enquiries ⓘ

Last 6 Months ▾


Request Type	Total	Download
Availability Checks	41	
Venue Tours	6	
Brochure Requests	38	
Personal Quote Requests	17	
Total Requests	102	

[DOWNLOAD ALL ENQUIRIES](#)

Next Advert

Live On: 9th Apr 2021


Would you like a free brochure for Dream Castle?



Get in touch if you would like a free brochure! Dream castle is the perfect setting for your special day!

[EDIT ADVERTS](#)

Campaign Status ⓘ



CAMPAIGN SCORE
48 /100



You need to set up your campaign. See your **To Do List** below for what you need to complete.

Your Leads ⓘ

CURRENT LIVE LEADS
1200
[PURCHASE LEADS](#)




AT SIX MONTHS UP TO 84% OF VENUES HAVE 3 BOOKINGS ON THEIR UKBRIDE DASHBOARD



Millie Limb & George Smith
UKBRIDE MEMBER

Venue Booked



Dream Castle
Boston

Venue Spend
£8,500

Total Wedding Budget
£50,000

Number of Wedding Guests


Day Guests	Additional Evening Guests
100 - 150	50 - 100

Member's Email Address
millielimb@aol.com [Contact Member](#)

Member's Telephone Number
07885 766835

Member's Address

65 Saddlers Way
Boston
Lincolnshire
PE21 0BB



Member's Review of Dream Castle

★★★★★

Fantastic Service

What a fantastic service Dream Castle offer. It has taken so much stress out of the planning of the wedding I can just concentrate on choosing my dress. Can't wait to walk down the aisle at this great venue

[RESPOND TO REVIEW](#)



Online Campaigns and Local Leads – We are offering up to 45% discount on the first year

PACKAGE	TERM	RADIUS	LEADS PER MONTH	PRIORITY LISTING	RATE PRICE	SPECIAL OFFER
BRONZE PACKAGE	1 year	5	UP TO 50	NO	£899	£599
SILVER PACKAGE	1 year	15	UP TO 100	NO	£1599	£999
GOLD PACKAGE	1 year	25	UP TO 200	NO	£2799	£1599
PLATINUM PACKAGE	1 year	50	UP TO 400	YES	£4399	£1999

ALL 2022 PRICES AND ALL PLUS VAT

ukbride

Contact us on 0800 112 3 112
discount@ukbride.co.uk

www.ukbride.co.uk

